

2012

WINTER ROAD SCHOOL

(Highway Conference)

**WISCONSIN COUNTY
HIGHWAY ASSOCIATION**

JANUARY 16, 17, 18, 2012

CHULA VISTA RESORT

WISCONSIN DELLS, WI

HOSTED BY:

WCHA CONFERENCE COORDINATING COMMITTEE



**2012 WINTER ROAD SCHOOL
(Highway Conference)**

CHULA VISTA RESORT

JANUARY 16, 17, 18, 2012

**WISCONSIN COUNTY HIGHWAY
ASSOCIATION**

2012 ASSOCIATION OFFICERS

Daniel J. Fedderly P.E., R.L.S., WCHA.....Executive Director
Bruce Stelzner, Chippewa County.....President
Paul Halverson, Douglas County.....Secretary
Mark Servi, Barron CountyPast-President
Alan Kletti, Ozaukee County.....Chair
Marvin Thompson, Barron CountyVice-Chair
Arlene Benrud, La Crosse County.....Past Chair
Gary Kennedy, Manitowoc County.....Treasurer
Tim Ramberg, St. Croix County.....Assistant Treasurer

HOST WCHA CONFERENCE COORDINATING COMMITTEE

Jon Johnson, Washburn County
Jerry Jagmin, Lincoln County
Greg Schnell, Sheboygan County
Randy Anderson, Clark/Jackson Counties
Jim Griesbach, Marathon County
Dennis Weiss, Juneau County
Stephen A. Muchow, Sauk County
Jon Edgren, Washington County
Kurt Dey, Columbia County
Mark Servi, Barron County
Gary Kennedy, WCHA Conference Coordinator
Roger Nelson, Ayres Associates
Debra DeWitt, WI County Mutual Insurance

Monday, January 16, 2012

9:00 am – 6:00 pm	Early Registration – Grand Ballroom Lobby
9:00 am – 3:00 pm	Exhibit Areas Setup Conference Center Rooms A thru I
9:00 am – 10:00 am Executive Board Room	WCHA Executive Committee Meeting WCHA President, Bruce Stelzner
10:00 am – 11:00 am Executive Board Room	WCHA President’s Task Force Committee Emmer Shields, Chair
11:30 am – 12:45 pm Executive Board Room	CHAPP’s Committee Gary Kennedy, Chair
2:00 pm – 3:00 pm Executive Board Room	WCHA Committee Chairs Meeting WCHA President, Bruce Stelzner
3:00 pm – 4:00 pm Sierra Room	WCHA “New” Commissioners Meeting (What questions do you have??) (Recommended for Commissioners with 5 yrs. or less) Bruce Stelzner, Mark Servi & Paul Halverson, WCHA President, Past President and Secretary
4:00 pm – 6:00 pm	Group Welcome – Door Prizes and Refreshments Sponsor(s): _____ Mike Kaminski, Speaker at 5:30 pm Conference Center Rooms A thru I
4:00 pm – 6:00 pm	Exhibit Areas Open Conference Center Rooms A thru I
6:00 pm –Midnight	Hospitality Rooms Open

DINNER IS ON YOUR OWN

Tuesday, January 17, 2012

- 7:00 am – 4:30 pm** Registration – Grand Ballroom Lobby
- 7:00 am – 9:00 am** Continental Breakfast - Coffee, Tea, and Juice & Pastries
Conference Center Rooms A thru I
Sponsor(s): _____
- 7:00 am – 1:30 pm** Exhibit Areas Open
Conference Center Rooms A thru I
- 8:30 am – 10:00 a.m.** General Session for Highway Committee Members
Car Quest-US Communities
Grand Ballroom
- 10:00 am - 10:30 am** Coffee Refresh Break
Sponsor(s): _____
- Committee Meetings**
- 8:00 am – 9:00 am**
Laguna Room Safety/Training Committee – Steve Scholfield, Chair
Sierra Room Technical Advisory Committee – Dennis Weiss, Chair
Upper Dells Room LOS Committee – Mark Servi - Chair
- 9:00 am – 10:00 am**
Sierra Room Conference Coordinating/WCHA Associate Members and Corporate Sponsors
Upper Dells Room Bridge Committee – Dave Lambert, Chair
Laguna Room Utility Committee – Brian Field, Chair
- 10:00 am – 11:00 am**
Grand Ball Room Joint WCHA Legislative & WCA Transportation Steering Committees
Upper Dells Room Machinery Management Committee – Dean Steingraber, Chair
- 11:00 am – 12:00 pm**
Grand Ball Room Board of Directors
- 11:30 am – 1:00 pm**
Riverview Room FABCO Equipment Company - Luncheon
Riverview Room is in Lower Atrium Level
- 11:30 am – 1:00 pm** Hospitality Rooms are optional to be open (Refreshments only)
- 12:00 pm – 5:00 pm**
Laguna Room WisDOT Local Program Project Managers and Management Consultants
- 1:30 pm** **OPENING SESSION and WELCOME:**
Grand Ballroom
- Gary L. Kennedy, WCHA Conference Coordinator

Tuesday, January 17, 2012 Continued

INVOCATION

- Roger Nelson

COLOR GUARD - PLEDGE OF ALLEGIANCE & STAR SPANGLED BANNER

Presentation of Colors by WCHA Members and Singing by Menomonee Falls, Police Chief, Anna M. Ruzinski

INTRODUCTIONS:

- Host Conference Coordinating Committee
- Wisconsin County Highway Association President – Bruce Stelzner, Chippewa County

1:40 pm MODERATOR:

- WCHA President Bruce Stelzner, Chippewa County
- Introduction of New Commissioners

1:45 pm – 2:15 pm Keynote Speaker: WisDOT Secretary Gottlieb

2:15 pm – 2:45 pm Break - Exhibit Areas Open
Conference Center Rooms A thru I
Sponsor(s): _____

2:45 pm – 2:50 pm Introduction of Executive Committee Officers and Board of Directors
Moderator – WCHA Chair – Alan Kletti, Ozaukee County
Moderator – WCHA President – Bruce Stelzner, Chippewa County

2:50 pm – 3:30 pm WisDOT Budget & Federal Re-authorization, Current Status
WisDOT Secretaries Office
Craig Thompson, Executive Director TDA

3:30 pm – 4:45 pm WCHA President's Task Force Presentation-Emmer Shields, Chairman
Moderators – WCHA Chair, Alan Kletti and WCHA President, Bruce Stelzner,
WCHA President's Task Force Members

4:45 pm – Midnight Hospitality Rooms Open

DINNER IS ON YOUR OWN

Wednesday, January 18, 2012

- 6:30 am – 8:00 am** **Henry G. Meigs, LLC - Breakfast**
Riverview Room in Lower Atrium Level
- 7:00 am – 3:30 pm** **Registration – Grand Ballroom Lobby**
- 7:30 am – 8:15 am** **Exhibit Areas Open (optional)**
Conference Center Rooms A thru I
- 8:15 am – 9:45 am** **Association Business Meeting – Chair Kletti & President Stelzner**
Election of WCHA Secretary
Grand Ballroom
- 9:45 am – 10:00 am** **Break - Exhibit Areas Open**
Conference Center Rooms A thru I
Breaks Sponsor(s): _____
- 10:00 am – 11:00 am** **Act 10 Impacts-County Highway Depts.–Andy Phillips, Phillips & Borowski, S.C.**
Moderator: Paul Halverson
Grand Ballroom
- Everyday Counts – Rory Rhinesmith, WisDOT & George Poirier, FHWA**
Moderator: Bruce Stelzner
Upper Dells Ballroom
- 11:00 am – 12:00 pm** **Fair Labor Standards – Andy Phillips, Phillips & Borowski, S.C.**
Moderator: Alan Kletti
Upper Dells Ballroom
- WisDOT Freight Initiatives – Dave Vieth, WisDOT**
Moderator: Mark Servi
Grand Ballroom
- 12:00 pm – 1:00 pm** **Luncheon – Riverview Room in Lower Atrium Level**
Luncheon Sponsor(s): _____
- 12:00 pm – 1:00 pm** **Exhibit Areas Open**
Conference Center Rooms A thru I
Hospitality Rooms are optional to be open (Refreshments Only)
- 1:00 pm** **Exhibit Areas Close**

Wednesday, January 18, 2012 Continued

- 1:00 pm – 2:00 pm** **Media Relations, Communications & Marketing**
Michelle Thompson, Thompson Communications
Moderator: Marv Thompson
Grand Ballroom
- 1:00 pm – 2:00 pm** **Best Maintenance Practices – UW Madison, Gary C. Whited**
Moderator: Arlene Benrud
Upper Dells Ballroom
- 2:15 pm – 3:15 pm** **Strategic Communication-Dan Grasser & Rory Rhinesmith, WisDOT**
Moderator: Paul Halverson
Grand Ballroom
- 3:15 pm – 3:30 pm** **Break**
Sponsor(s): _____
- 3:30 pm – 4:30 pm** **Trans 206/LRIP Status-Adam Boreman, WisDOT**
Moderator: Dan Fedderly
Grand Ballroom
- 4:30 pm** **Adjourn**
- 4:30 pm – 6:00 pm** **Hospitality Rooms Open**

ANNUAL WINTER BANQUET Riverview Room in Lower Atrium Level

- 6:00 pm – 8:30 pm** **Banquet/Entertainment**
- 5:30 pm** **Cash Bar Social - Main Bar Area**
- 6:00 pm** **Awards Ceremony – Riverview Room in Lower Atrium Level**
- 6:30 pm*** **Dinner**
- 7:30 pm*** **Entertainment – Roger Nelson’s Band**
- 8:30 pm*** **Hospitality Rooms Open (optional)**

- **Denotes approximate times**

Spouse Program

Monday, January 16, 2012

Free Time – No Activities Planned

Tuesday, January 17, 2012

12:30 p.m. – 4:30 p.m.

Baking with Mollie Schuster & Gayle Lindenberg
Robert E. Lee & Associates
Sierra Room

Wednesday, January 18, 2012

8:30 a.m. – 11:30 a.m.

Crafts by Soozii Madden
Wine Bottle Cheese Trays
Sierra Room

1:00 p.m. – 4:00 p.m.

Crafts by Soozii Madden
Twisted Wire Pendant on Knitted Chain
Sierra Room

*There are also several gift shops, art galleries and restaurants in downtown Wisconsin Dells area to enjoy.

2012 WINTER ROAD SCHOOL

(Winter Highway Conference)

Session Moderators and Coordinators

Wednesday, January 18, 2012

Moderator

Coordinator

10:00 am – 11:00 am	Track 1	Paul Halverson	Marv Thompson
	Track 2	Bruce Stelzner	Arlene Benrud
11:00 am – 12:00 pm	Track 1	Alan Kletti	Bruce Stelzner
	Track 2	Mark Servi	Marv Thompson
1:00 pm – 2:00 pm	Track 1	Marv Thompson	Alan Kletti
	Track 2	Arlene Benrud	Tim Ramberg
2:15 pm – 3:15 pm	Track 1	Paul Halverson	Tim Ramberg
3:30 pm – 4:30 pm	Track 1	Dan Fedderly	Bruce Stelzner