

**2012 WINTER HIGHWAY CONFERENCE
JANUARY 16, 17, 18, 2012
CHULA VISTA RESORT
WISCONSIN COUNTY HIGHWAY ASSOCIATION**

**PRE-REGISTRATION DEADLINE
DECEMBER 9, 2011**

To: Corporate Sponsors

1. INSIDE DISPLAY EXHIBIT BOOTH (S):

The indoor display areas are located in the Main Conference Center Area Rooms A thru I. See listed below for the fee structure(s) for the Inside display areas. **Included in the booth fee is: One (1) complimentary conference registration (w/o banquet), pipe and drape, 1 table and two chairs and one – 110 V circuit. The complimentary conference registrant must complete the conference registration form. All personnel working the booth area must be registered for the conference.** Exhibit areas will be ready for set-up between 9:00 am to 3:00 pm on Monday, January 16th. The exhibit area will open at 4:00 pm on Monday, January 16th. Corporate sponsored donations of door prizes are also encouraged for booth area. All exhibits shall not be torn down prior to 1:00 pm Wednesday, January 18th.

Corporate - Associate Member Pricing:

Inside Booths Fees

Booths 1 – 50 = 8' x 10' \$550.00 each*

* If more than one booth is requested to meet the corporate display needs (per corporate sponsor) the charges for the second booth will be \$ 400.00 each

Number of Indoor booths @ \$550.00 each _____

Number of Indoor booths @ \$400.00 each _____

Note: All persons working the booth areas must be registered for the conference.

1st Choice of Location _____

2nd Choice of Location _____

3rd Choice of Location _____

Corporate - Non-Associate Member Pricing:

Inside Booths Fees

Booths 1 –50 = 8' x 10' \$750.00 each*

* If more than one booth is requested to meet the corporate display needs (per corporate sponsor) the charges for the second booth will be \$ 600.00 each

Number of Indoor booths @ 750.00 each _____

Number of Indoor booths @ \$600.00 each _____

Note: All persons working the booth areas must be registered for the conference.

1st Choice of Location _____

2nd Choice of Location _____

3rd Choice of Location _____

Corporate Name _____

- 2. **Group Welcome: (Monday 4:00 P.M. – 6:00 P.M.)**
Sponsorship is \$400.00 per Corporate Participant(s) _____
Six-Sponsorships are needed
 Cheese and Sausage Trays and Beverages in the Indoor Exhibit Area
 Corporate sponsored donation of door prizes is encouraged for this event

- 3. **Tuesday Continental Breakfast: (Tuesday 7:00 A.M. – 9:00 A.M.)**
Sponsorship is \$450.00 per Corporate Participant(s) _____
Six-Sponsorships are needed
 Continental Breakfast in the Indoor Exhibit Area

- 4. **Tuesday Lunch (Tuesday 11:30 A.M. – 1:00 P.M.)**
Sponsored by FABCO Equipment Company
 Lunch in the Riverview Room in Lower Atrium Level

- 5. **Wednesday Continental Breakfast: (Wednesday 6:30 A.M. – 8:00 A.M.)**
Sponsored by Henry G. Meigs, LLC
 Continental Breakfast in the Riverview Room in Lower Atrium Level

- 6. **Wednesday Lunch**
Sponsorship is \$750.00 per Corporate Participant(s) _____
Eight-Sponsorships are needed
 Lunch in the Riverview Room in Lower Atrium Level

- 7. **BREAK:** **Sponsorship is \$300.00 per Corporate Participant(s)**
Four-Sponsorships are needed for the break
 Corporate sponsored donation of door prizes is encouraged for this event

Tuesday 10:00 A.M. _____

Tuesday 2:15 P.M. _____

- 8. **BREAKS:** **Sponsorship is \$300.00 per Corporate Participant(s)**
Eight-Sponsorships are needed for the breaks
 Corporate sponsored donation of door prizes is encouraged for this event

Wednesday 9:45 A.M. _____

Wednesday 3:15 P.M. _____

- 9. **Other Sponsorship (Door Prizes, Etc...)** _____

Please provide details relating to the sponsorship

Corporate Name _____

10. HOSPITALITY CONDOS:

For the WCHA Conference, all hospitality condos and fees are to be reserved and paid directly to the Chula Vista Resort. Reservations are to be made with the reservation department at (888) 201-1839. All hospitality condos are required to be reserved for a minimum of two nights (Monday 1/16/12 and Tuesday 1/17/12). A minimum of two night charges will apply for all hospitality condos. Chula Vista will quote you direct on their terms and fee structures. Included in the room fees will be the cost of moving out the beds and supplying ice for refreshments (not ice for coolers). Please indicate if you are having a condo for 2 or 3 nights. The Conference Coordinating Committee will be assigning all condo room locations within the designated hospitality block area approximately two to three weeks prior to the conference.

Event Coordinator Amber Kaminski at 608-254-1613 or email amberk@chulavistaresort.com will arrange and quote your firm for all other provided services within the hospitality condos. It will be the responsibility of the vendor to supply his or her own plastic glasses, napkins, condiments, etc. Socializing tables and chairs moved into the rooms will be an additional charge. As the Chula Vista allows the WCHA corporate hospitality condos to bring in their own refreshments, WCHA is strongly suggesting that each hospitality condo order at least one perishable hors d'oeuvre per evening from the Chula Vista. By showing this good faith effort to the Chula Vista will hopefully continue the relaxed policy on bringing in your own refreshments. For corporate hospitality condos purchasing food or beverage from the Chula Vista Resort, tables and chairs will be provided at no additional charge. As a precautionary measure, you may consider that all perishable hors d'oeuvres be supplied by the Chula Vista Resort.

Firms reserving hospitality condos must be a current WCHA Associate Member.
Hospitality condos require a minimum of three (\$175.00) attendee registrations. Attendance at conference any/all functions requires registration. Many of the conference sessions will be beneficial to you and your staff and conference registration is prerequisite to attending.
Registrants will be issued nametags, which are required for admittance to all functions.

Note: Please review and sign the enclosed hospitality condos rules summary provided by the Chula Vista. This document must be sent back to the Chula Vista by 3pm on 12/9/11.

Make checks payable to "Wisconsin County Highway Association"

**Mail fees to: Gary L. Kennedy, WCHA Events Coordinator
3500 STH 310
Manitowoc, WI 54220**

Corporate Name: _____
Contact Person: _____
Mailing Address: _____
City, State, and Zip+4: _____
Telephone Number: _____
Fax Number: _____
E-Mail Address: _____
By: _____
Printed Name: _____
Title: _____

**CONFERENCE PARTICIPATION
DEADLINE IS DECEMBER 9, 2011**

(Please return all 3 pages of this form)