

CORE VALUES

The WCHA President's Task Force has identified a number of core values that it believes all Wisconsin County Highway Department share. These core values are an integral part of why our Association exists and need to be considered as the foundation for the efforts our Association undertakes. The Association's vision; mission; platforms; and priorities should be a reflection of the core values of the membership.

COUNTY HIGHWAY DEPARTMENT MISSION: To provide safe, reliable, cost-effective transportation services.

COUNTY HIGHWAY DEPARTMENT SERVICE: The County Highway Department serves the public whose interests are represented by County Government in the form of County Highway Committees, County Boards and County Executives and /or Administrators.

COUNTY HIGHWAY DEPARTMENT OPERATIONS: The services each County provides are based on the plan established by the Highway Commissioner and endorsed by the County's governing body. Each county must establish an operational plan that best serves the public interest for that individual County. Intergovernmental cooperation is a valued aspect of a County's operational plan.

COUNTY HIGHWAY DEPARTMENT ASSESSMENT: The ultimate measure of the value of the services a Department provides is public perception. The ultimate measure of the cost-effectiveness and quality of the service a Department provides is the governing body of that County.

ASSOCIATION MISSION: The WCHA mission is to educate and inform its membership; the general public; decisionmakers; and transportation stakeholders. The WCHA mission also includes the promotion and representation of County transportation interests.

ASSOCIATION VALUE: The WCHA's value is in its ability to provide a unified voice for County Government's transportation issues.

ASSOCIATION RESPONSIBILITY TO MEMBERSHIP: The WCHA has an obligation to communicate and provide information to its membership concerning issues affecting County transportation interests. The WCHA has a responsibility to develop positions and platforms representing the membership.

ASSOCIATION MEMBERSHIP RESPONSIBILITY: Members of the WCHA have an obligation and responsibility to participate in Association activities, including volunteering to serve the Association; attending meetings and conferences; and assisting with educational and promotional initiatives; and working cooperatively with the Association to define and promote WCHA positions and platforms. Members also have a responsibility to provide input and feedback on issues under consideration by the WCHA's governing bodies.

ASSOCIATION CONSENSUS: Building consensus among the membership is essential to the success of the Association. Every effort shall be made to build and achieve consensus among the membership.

ASSOCIATION DISSENT: While consensus is strived for, it may not be achieved in all cases. In the event a county or counties cannot support a WCHA position, they may register their dissent with the Association. While all counties are urged to support a majority decision, no county is constrained by their membership in presenting their own individual position.